

avantex

PARIS



17 – 20

September 2018

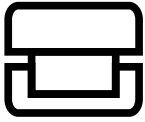
Paris

Le Bourget*

HIGH TECHNOLOGY
+ FASHION INDUSTRY



messe frankfurt



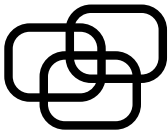
Avanprint Digital printing

Textile Printing Equipment
and services
Innovative dyes



Clothing & Accessories

e-clothing
e-accessories
start-ups, schools,
incubators, designer labels
(demo stand)
designers, artists, makers



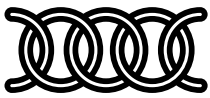
Smart Retail

interactive systems
(terminals, interactive
changing rooms, tablets, etc.)
cross-channel tools
enhanced reality and 3D
(scanning, virtual reality
headset, techno 360, etc.)
e-commerce/e-shops
marketing solution 2.0



Promote your innovation among the 5 sectors of Avantex Paris

Join the first and only international meeting platform dedicated to sourcing for the high-tech fashion industry. Promote your innovative services or products related to fashion and textile.



Materials & Components

e-textile components

new fibres (new properties: water repellence, reflecting retro surfaces, etc.)

conductive fibres, threads, surfaces

biotech textiles

innovative inks
(conductive, thermochromic, etc.)

advanced textile

flexible or adaptive embedded systems
for textiles (batteries, RFID, Sensors
flexible boards, etc.)

smart components

materials libraries



Prototype Studio

3D printing (stereolithography,
fused deposition modelling, 3D scanning)

digital machines (laser cutting)

CAO/CAD (2D/3D computer assisted
design tools for the fashion industry)

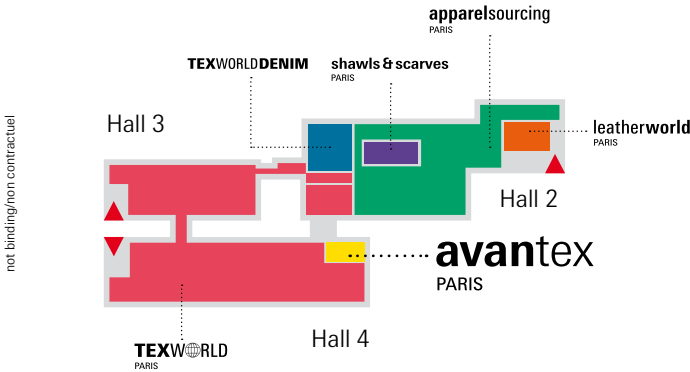
complex machinery (latest-generation looms,
conductive ink printer for textiles, etc.)

fablabs

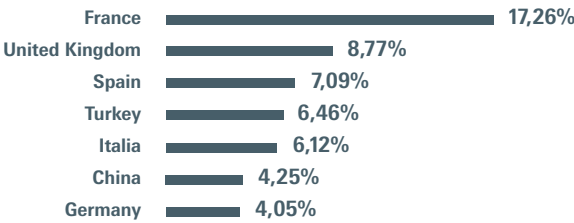
CAD tracking software

trend and design studios

Messe Frankfurt France's
 5 fairs at Paris, Le Bourget®,
 attracted in September 2017:
 14 581 visitors from 108 countries
 1 660 exhibitors from 36 countries
 They are also Avantex Paris visitors!



Top visitor's country



More than 70%
 of the visitors come
 from Europe

Visitor target groups

- Brands
- Fiber, Yarn & Fabric Manufacturers
- Designers
- Garment Manufacturers
- Retailers
- Engineers
- Institutes & Laboratories
- Universities
- Influencers
- Investors



Technological revolution

Launched in France in 2015 by Messe Frankfurt France, Avantex Paris is more than just a simple professional trade fair, it is a gathering that:

- Puts innovation at the heart of reflection, highlighting prospective visions and proposals about the fashion industry through roundtables and animations
- Brings together experts and well known players of the industry, from source to end-user and from fibers to finished products
- Answers the needs of the entire gamut of fashion players to help them remain competitive in a constantly changing context
- Features the latest research and innovations that contributes to a more sustainable fashion

Avantex Paris supports schools, universities and research centers

- Atelier néerlandais**, France
- CETI**, France
- CMST IMEC**, Belgium
- ENSAD**, France
- ENSAIT GEMTEX**, France
- Hochschule Niederrhein, University of Applied Science**, Germany
- La Martinière Diderot**, France
- MateriO'**, France
- University of Southampton**, United Kingdom
- ...

Media coverage

Drapers, Fashion Magazine, Future Textile, Innovation in textile, IOTEX, Journal du textile, M&T2, Maddyness, Modelab, Noticiero Textil, Pinkermoda, Retail technologie, Soonsoonsoon, T.EVO, Textile Future, Textilwirtschaft, TM, Wallpaper



Agora conferences

During the 4 days, round tables and conferences showcase and promote dialogue on all the existing and emerging aspects of the fashion and high tech formula. Avantex Paris had the honour of receiving some prestigious speakers, such as:

- × Agnieszka Wojdyr, Policy Officer for Creative Industries, European Commission
- × Alain Claudot, General Manager, Eco Tlc
- × Andreas Röhrich, Director Product Development, Wolford
- × Anina Net, CEO of 360Fashion Network
- × Audrey-Laure Bergenthal, President founder, start-up Eueka
- × Annika Schlüter, Success Manager, Ulule
- × Florence Bost, textile designer, Sable Chaud
- × Guy Bernier, Founder of Tö&Guy
- × Pascal Denizart, General Manager, CETI
- × Grace June, The New School, Parsons School of Design
- × Priscilla Jokhoo, Director of Company service, French Federation for the Women's ready-to-wear
- × Steve Wang, Executive Director of King's Metal fiber Technologies and AiQ Smart Clothing Network
- × Dr. Sven Herrmann, Fondation Ellen Macarthur
- × Yann Gozlan, Co-founder, Creative-Valley

Innovation forum

A special focus on innovation will be presented on site.

Catwalks

A unique platform to present your products live to an international audience of professional buyers!

Our team of stylists, models, hair stylists and make-up artists under the Artistic Direction of Eymeric François, will take care of the catwalk organization from A to Z. For more information, please contact us.

They visit us!

Adolfo Dominguez, Agnès B., Aigle, Alain Figaret, All Saints, Arcadia, Armand Thierry, Armor Lux, Adidas, Asos, BCBG, Beaumanoir, Ben Sherman, Benetton, Bon Marché, Bonpoint, Burton, C&A, Calvin Klein, Camaïeu, Canada Goose, Carhartt, Carrefour, Casino, Catimini, Celio, Chanel, Chantelle, Chevignon, Coach, Cyrillus, Damart, Decathlon, Desigual, Dewhirst, Diane von Furstenberg, El Corte Ingles, Esprit, Etam, Galeries Lafayette, GAP, Gerry Weber, Giorgio Armani, G-Star, Guess, H&M, Happy Chic, Hermès, Hugo Boss, IKKS, Inditex Group, Intersport, John Lewis, Kookai, La Redoute, Lacoste, Lancel, Lee Cooper, Levi's, LLP, Louis Vuitton, Macy's, Mango, Marc Jacobs, Marc O'Polo, Marks & Spencer, Marwa, Monoprix, New Look, New Yorker, Next, Orsay, Promod, Puma, Ralph Lauren, Redskins, River Island, Sainsbury's, Simons, Taley Weijl, Tara Jarmon, Tesco, Topshop, Urban Outfitters, Verywear, Walmart, Wolford, Wrangler, Zadig & Voltaire, Zapa

The entire industry under one roof

The Messe Frankfurt Texpertise Network is a combination of the world's most important textile trade fairs. At about 50 events across the world we show what is driving the industry. A total of 19,500 exhibitors and 477,000 visitors from all points of the globe are attracted by the latest themes, trends and contacts. In Frankfurt, Paris, Shanghai, Moscow, New York and elsewhere we provide impetus to the entire textile value added chain. Find out more about us now.



www.texpertise.messefrankfurt.com

They have exhibited at Avantex Paris!

Bosung Tex, Caldera, Coldenhov Papier, Camangi Corporation - Groupe Umorfil, Centre for Microsystems Technology (CMST), le CETI, Coloreel, Ghent University, Cluster of Technical Textiles Moroccans C2TM, De Licacy Industrial, EFI Reggiani, ENSAIT/GEMTEX, Euveka, Everest Textile, Felix Schoeller Group, Forster Rohner Textile Innovations, Glowtex, Green Defence, La Fashiontech association, KBC Fashion, Kornit Digital, Lenzing, MS Printing Solutions, Sensient Imaging Technologies, Picapics, Shaoxing Ruischeng Textile, Shandong Taroko Weaving & Dyeing Industry, SPG Printing, Suzhou Tianzhuo Textile Science & Technology, Taiwan Textile Federation, Techtera, Tô&Guy, Wisner Industrial, Wolford

DORNBIRN
GFC
GLOBAL FIBER CONGRESS

**57TH DORNBIRN
MAN-MADE FIBERS
CONGRESS**

12.-14. September 2018
Austria
www.dornbirn-gfc.com



avantex

PARIS

**Monday to Thursday
17–20 September 2018**

Location

Paris Le Bourget*, France

Opening hours

Monday to Wednesday 9am to 6pm

Thursday 9am to 4.30pm

Exhibition space

Approx. 1,500 sqm

For start-up, pavilion and sponsor packages please do not hesitate to contact us for special offers

Participation Fee (Excl. V.A.T.)

V.A.T. 20% if applicable

Booth package

12 sqm: 8,748€

15 sqm: 10,860€

18 sqm: 12,924€

21 sqm: 14,511€

24 sqm: 16,272€

According to booth size it includes different equipment.

Discovery pack

4 sqm: 2,700€

Raw space

(36 sqm min.): 582€/sqm

Admission

Trade visitors only – free of charge

How to apply?

In the “Become an exhibitor” section on the Avantex Paris website www.avantex.messefrankfurt.com you can download the “Intention to exhibit form”. The participation at the trade fair is granted by the Selection Committee.

Contact

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Meet our team

Avantex Paris guarantees personal advice and answers with an experienced, reliable team of experts. We'll put you in touch with your nearest Messe Frankfurt representative.

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