

avantex


PARIS

HIGH TECHNOLOGY + FASHION INDUSTRY

11 – 14

February 2018

Paris

Le Bourget 

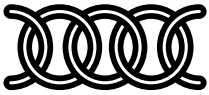


messe frankfurt

Promote your innovation in the 5 sectors of Avantex

Join the most realistic reflection of high-tech R&D and expand your positioning and sales into the European Fashion Industry with Avantex. Promote your innovative services or products related to textile, apparel or fashion.

6th edition in February 2018



Materials & Components

- e-textile components
- new fibres (new properties: water repellence, reflecting retro surfaces, etc.)
- conductive fibres/surfaces
- biotech textiles
- innovative inks (conductive, thermochromic, etc.)
- advanced textile
- flexible or adaptive embedded systems for textiles (batteries, RFID, Sensors flexible boards, etc.)
- smart components
- materials libraries



Prototype Studio

- 3D printing (stereolithography, fused deposition modelling, 3D scanning)
- digital machines (laser cutting)
- CAO/CAD (2D/3D computer assisted design tools for the fashion industry)
- complex machinery (latest-generation looms, conductive ink printer for textiles, etc.)
- fablabs
- CAD tracking software
- trend and design studios



Avanprint Digital printing

technology OEMS

textile Printing Equipment
ancillary Equipment
colour Management
software

consumables

digitals Inks
chemicals
transfer Papers
printed Transfers
garment Blanks

printers

printing Services

service Providers

certifications
consultancy
B2B Information Services
laboratory Services
inspection Services



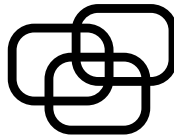
Clothing & Accessories

e-clothing

e-accessories

start-ups, schools, incubators,
designer labels (demo stand)

designers, artists, makers



Smart Retail



interactive systems (terminals,
interactive changing rooms, tablets, etc.)

cross-channel tools

enhanced reality and 3D (scanning,
virtual reality headset, techno 360, etc.)

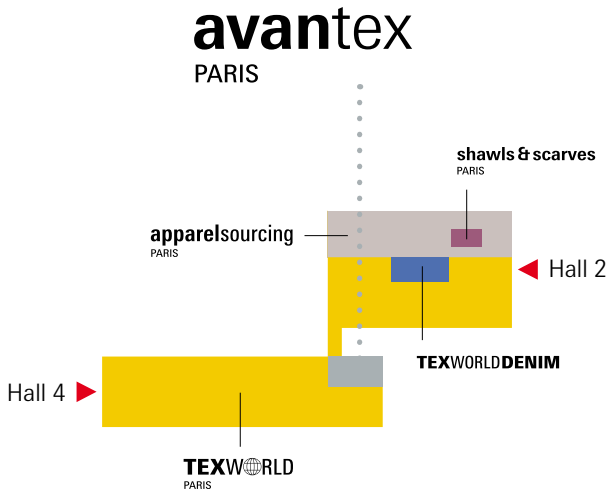
e-commerce/e-shops

marketing solution 2.0



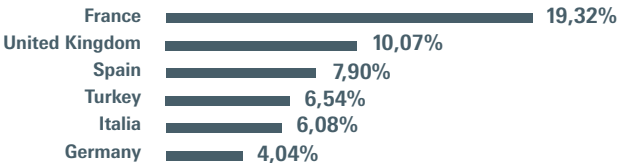
Messe Frankfurt France's
4 fairs at Paris, Le Bourget*,
attracted in February 2017:
13 527 visitors from 111 countries

1004 exhibitors from 25 countries
They are also Avantex visitors!



not binding/non contractual

Top 6 visitors



More than 72%
of the visitors come
from Europe

Visitor target groups

- Brands
- Fiber, Yarn & Fabric Manufacturers
- Designers
- Garment Manufacturers
- Retailers
- Engineers
- Institutes & Laboratories
- Universities
- Influencers
- Investors



Technological revolution

The mutations brought about by technology have created a true revolution and new challenges for fashion designers: technology much enhance fashion while, at the same time, serving the consumer. This shake-up has meant new uses and ways to imagine garments in terms of their conception and how they are sold. Thus high-tech fashion has become more democratic and interests a growing number of people as its offer expands with each passing day, extending far beyond the sport world and the textile offer itself. Launched in France in 2015 by Messe Frankfurt France, Avantex Paris is more than just a simple professional trade fair, it is truly a gathering that ...

- brings together experts and well-known players in the industry
- covers the fashion industry from source to end-user and from fibers to finished products
- answers the needs of the entire gamut of "Fashion Tech" players and puts innovation at the service of fashion for clothing, accessories, machines and services.
- proposes innovation at the heart of reflection: a prospective vision of fashion and how it will be conceived tomorrow
- federates: exchanges and meetings are at the heart of its philosophy
- features the latest innovations that contribute to circular economy

Avantex supports schools, universities and research centers

Atelier néerlandais, France
CETI, France
CMST IMEC, Belgium
ENSAIT GEMTEX, France
Hochschule Niederrhein,
University of Applied Science, Germany
La Martinière Diderot, France
University of Southampton,
 United Kingdom ...

Media coverage

Journal du Textile,
 Fashionating WORLD,
 FashionNetwork,
 FIBRE2FASHION,
 Innovation In Textiles,
 M&T2, Modelab,
 Noticiero Textil, T.EVO,
 Textil Wirtschaft...



Agora conferences

During the 4 days, round tables and conferences showcase and promote dialogue on all the existing and emerging aspects of the fashion and high tech formula. Avantex Paris had the honour of receiving some prestigious speakers, such as:

- × Agnieszka Wojdyr, Policy Officer for Creative Industries, European Commission
- × Alain Claudot, General Manager, Eco Tlc
- × Andreas Röhrich, Director Product Development, Wolford
- × Audrey-Laure Bergenthal, President founder, start-up Euveka
- × Aurélie Mossé, Designer and researcher, ENSAD
- × Annika Schlüter, Success Manager, Ulule
- × Florence Bost, textile designer, Sable Chaud
- × Guy Bernier, Founder of T&Guy
- × Pascal Denizart, General Manager, CETI
- × Grace June, The New School, Parsons School of Design

- × Priscilla Jokhoo, Director of Company service, French Federation for the Women's ready to wear
- × Yann Gozlan, Co-founder, Creative-Valley ...

Innovation forum

A special focus on innovation will be presented on site.

Catwalks

A unique platform to present your products live to an international audience of professional buyers! Our team of stylists, models, hair stylists and make-up artists under the Artistic Direction of Eymeric François, will take care of the catwalk organization from A to Z. For more information, please contact us.

They visit us!

3 Suisses, Adidas, Aigle, All Saints, American Retro, APC, Armand Thiery, Armor Lux, ASOS, Barbara Bui, BCBG, Beaumanoir, Bel Air, Ben Sherman, Benetton, Bensimon, Bill Tornade, Bloomingdale, Burberry, Le Bon Marché, Bonpoint, Boomerang, Burton, Calvin Klein, Carhartt, Carrefour, Casino, Catimini, Celio, Chanel, Chantal Thomass, Cheap Monday, Chevignon, Christian Dior, Coach, COS, Damart, Diane von Furstenberg, Décathlon, Eden Park, El Corte Ingles, Eleven Paris, Escada, Esprit, Etam, G-Star, Galeries Lafayette, GAP, Giorgio Armani, Gelco, Gerry Weber, Gucci, Guess, Guy Laroche, Hermès, Hugo Boss, Inès de la Fressange, Intersport, Karstadt, Kookai, La Redoute, Lacoste, Lee Cooper, Levi's, Louis Vuitton, Macy's, Mango, Marc O'Polo, Marc Jacobs, Marks & Spencer, Max Mara, Monoprix, Petit Bateau, Pinko, Puma, Ralph Lauren, Saint James, Stella McCartney, Tara Jarmon, Top Shop, Walmart, Weekday, Wrangler, Zadig & Voltaire, Zara...

The entire industry under one roof

The Messe Frankfurt Texpertise Network is a combination of the world's most important textile trade fairs. At about 50 events across the world we show what is driving the industry. A total of 19,500 exhibitors and 477,000 visitors from all points of the globe are attracted by the latest themes, trends and contacts. In Frankfurt, Paris, Shanghai, Moscow, New York and elsewhere we provide impetus to the entire textile value added chain. Find out more about us now.



www.texpertise.messefrankfurt.com

They have exhibited at Avantex!

Bosung Tex, Caldera, Coldenhov Papier, Camangi Corporation - Groupe Umorfil, Centre for Microsystems Technology (CMST), le CETI, Coloreel, Ghent University, Cluster of Technical Textiles Moroccans C2TM, De Licacy Industrial, EFI Reggiani, ENSAIT/GEMTEX, Euveka, Everest Textile, Felix Schoeller Group, Forster Rohner Textile Innovations, Glowtex, Green Defence, La Fashiontech association, KBC Fashion, Kornit Digital, Lenzing, MS Printing Solutions, Sensient Imaging Technologies, Picapics, Shaoxing Ruischeng Textile, Shandong Taroko Weaving & Dyeing Industry, SPG Printing, Suzhou Tianzhuo Textile Science & Technology, Taiwan Textile Federation, Techtera, Tô&Guy, Wisner Industrial, Wolford



**57TH DORNBIERN
MAN-MADE FIBERS
CONGRESS**
12.-14. September 2018
Austria
www.dornbirm-mfc.com



avantex

PARIS

New Show dates!
Sunday to Wednesday
11–14 February 2018

Location

Paris Le Bourget*, France

Opening hours

Sunday to Tuesday 9am to 6pm

Wednesday 9am to 4.30pm

Exhibition space

Approx. 1,500 sqm

For start-up, pavilion and sponsor packages please do not hesitate to contact us for special offers

Participation Fee (Excl. V.A.T.)

V.A.T. 20% if applicable

Booth package

12 sqm: 8,748€

15 sqm: 10,860€

18 sqm: 12,924€

21 sqm: 14,511€

24 sqm: 16,272€

According to booth size it includes different equipment.

Raw space

(36 sqm min.): 582€/sqm

Admission

Trade visitors only – free of charge

How to apply?

In the “Become an exhibitor” section on the Avantex website www.avantex.messefrankfurt.com you can download the “Intention to exhibit form”. The participation at the trade fair is granted by the Selection Committee.

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Meet our team

Avantex guarantees personal advice and answers with an experienced, reliable team of experts. We'll put you in touch with your nearest Messe Frankfurt representative.

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